



TRANSIT MASTER PLAN (TMP) UPDATE

*Cats usually don't listen to you ...
your CAT does.*

PURPOSE

The Hood River County Transportation District (HRCTD), operating as Columbia Area Transit (CAT), is updating its 2017 Transit Master Plan (TMP). Between early 2022 and spring 2023, Hood River County communities are invited to review, reflect, and provide refreshed direction for the transit services that serve them. The TMP update is timely to address changes in Hood River County such as its growing population, increasing recreation and tourism draw, expanding local and regional employment choices and opportunities for new and available transportation options (e.g., bike sharing, vanpools, e-scooters, e-bikes, etc.).

PLANNING APPROACH

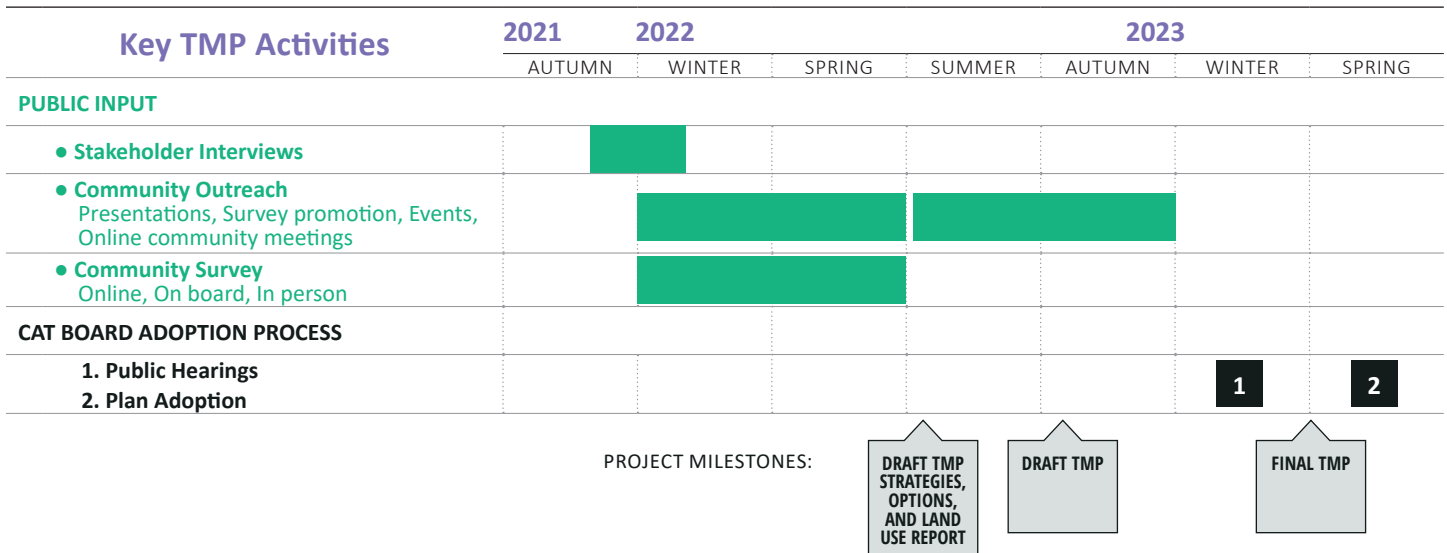
CAT will lead the process using six core TMP planning principles:

- ✓ **Make participation easy and meaningful**
- ✓ **Put the passenger first**
- ✓ **Engage partnerships with reciprocity**
- ✓ **Integrate regional opportunities**
- ✓ **Identify short-term improvements that move towards the long-term vision**
- ✓ **Focus on implementation**



HELP SHAPE THE FUTURE OF YOUR CAT SERVICES

See below upcoming TMP input opportunities.



*Everyone's got a place to be ...
CAT's creating a better way to get there.
Join the discussion on where, when, and how.*

FOR MORE INFORMATION: To learn about upcoming input opportunities, sign up for TMP updates, please visit www.engagecatbus.org or contact CAT planning staff at info@ridecatbus.org or 541-386-4202.